Topic identification and content development

This is done by partner organization based on community needs in the region.
Video Shooting

It is done by video production team at the block level, in local language and features local farmers
Editing Video
Done by video production team, vetted by expert committee to check the information
Video Dissemination
Practice shown through video to a group
Use of Pico projector in Dissemination

Appropriate for areas with weak electricity supply
Information gathering and feedback

Discussion with the group and expressed adoptions noted
Verifying adoptions

Physical checks done